



# ST3 Draft Plan public involvement

ST3 Expert Review Panel—April 12, 2016

 **SOUNDTRANSIT**

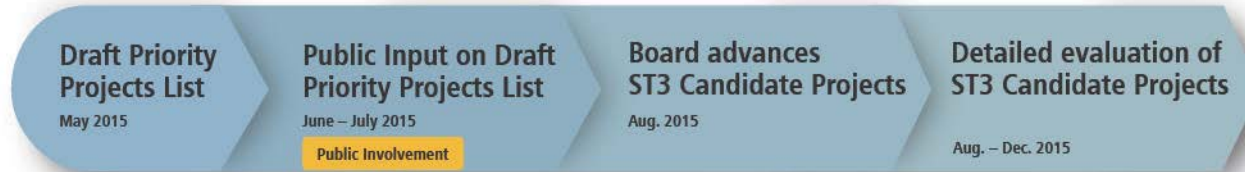
# Overview

- Input opportunities
- Promotional channels
- Next steps



# ST3 timeline

2015



2016



# Input opportunities



## Online survey

- Soundtransit3.org
- Approximately 18,000 responses so far
- One open-ended question

## Public meetings

- Six night meetings
- One day meeting

## Writing and phone



# Open houses

## **Meetings run April 19-28**

April 19 – Ballard High School – 5:30 pm

April 21 – Evergreen State College – Tacoma - 5:30 pm

April 25 – Everett Station - 5:30 pm

April 26 – West Seattle High School - 5:30 pm

April 27 – Old Redmond School House Community Center - 5:30 pm

April 28 – Todd Beamer High School – Federal Way - 5:30 pm

April 28 – Union Station – Seattle – 11:30 am



# Promoting participation

- District-wide mailer
- Online, print and TV advertising, including translated ads
- Social media posts on Facebook and Twitter, with thousands of likes, comments and shares
- Email notifications
- Media coverage
- Jurisdictional briefings
- Briefings and emails to stakeholder groups
- ST3 website



# 2015 level of participation

- >54,000** Unique page views at soundtransit3.org
- 24,797** Surveys received  
*\*Survey not statistically valid as participants were self-selected*
- >5,000** Open-ended survey comments
- >400** Attendees at 6 public meetings
- 1,025** Written comments received
- >70** Letters/emails from jurisdictions and stakeholder organizations



# Reporting input to the Board

## Members will receive:

- Memo summarizing prominent themes
- Survey topline
- Hard copies of jurisdictional and organization letters
- Flash drive containing:
  - All letters
  - Copies of all written comments
  - Spreadsheet with open-ended survey answers





# Next steps

## April 29

- Public comment period ends

## May 2016

- Public involvement results presented to ST Board
  - May 5 Executive Committee
  - May 26 full Board

## June 2016

- Board adopts ST3 system plan and places measure on November ballot

